



Experiential Learning  
INSTITUTE FOR DESIGN APPLICATION

# Experiential Learning Designer Level 1 Certification Course

## The Course

Embark on a transformative journey with our cutting-edge Certificate Course in Experiential Learning Design. This program meticulously bridges venerable 20th-century research with groundbreaking 21st-century insights into both the theory and practice of experiential learning. Crafted for educators, trainers, facilitators, and coaches, this course unveils the expansive applicability of experiential learning—not just as an outdoorsy adventure, but as a profound philosophical and practical framework relevant across a multitude of settings including the classroom, online environments, corporate training, and beyond.

## Core Content

- The origin: Let the Learners do the Learning
- The confidence by Engaging Learners
- Application of Geometric Psychology
- 5H Modelling
- 7 human Learning Capacities
- The Notion of Reciprocity
- BME Model for Journey Design
- Navigational tools; Scaffold Thinking
- The Concept of Deconstruction
- Reflective process to Enhance Memory Retention

## Why Study Experiential Learning with us ?



### 40+Years of Pioneering Research

Access sophisticated insights from decades of evolutionary experiential learning studies.



### Expertise from Global Industry Leaders

Learn directly from global experts, blending worldwide best practices and innovations.



### Master Experiential Learning

Engage deeply with active learning to fundamentally understand and apply concepts.



### Expand Professional Networks

Connect with like-minded professionals, opening doors to collaborative and career opportunities.





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# CONDUCTED BY DR. COLIN BEARD

BSC., M.ED., PHD.

COURSE MODERATOR: MR. STEVEN LEUNG  
PRINCIPAL CONSULTANT  
LIFE MASTER CONSULTING LIMITED

## WHAT YOU WILL LEARN...

In this program, you will delve into the essence of experiential learning and discover its universal utility. Our foundational principle, "Let the learners DO (= experience) the learning," will guide you through a series of interactive, thought-provoking experiences designed to challenge and refine your approach to teaching and facilitation. You will learn to continuously question the implications of these experiences for your professional practice and to evaluate the balance between instruction and experiential learning.

Prepare to be engaged by diverse and dynamic content such as:

- **The Story of the Giraffe:** Explore distinct perspectives through a narrative that reveals deep insights into experiential design.
- **Touching of Finger-Tips:** Experience our duality of existence and the rich textures of tactile learning.
- **The Dynamics of Picking Up a Cup:** Understand complex integrations of actions and thoughts that transcend traditional learning cycles.

## REGISTER NOW!!!

SPECIAL DISCOUNT  
FOR 1ST COHORT  
IN HONG KONG

### HKD 3,000

(2024 Original price  
@ HKD 6,000)

ONLY A FEW SEATS LEFT  
ACT NOW!!!!!!



Course suitable for **Corporate trainers, Teachers, Social Workers, Counsellors and Adventure Trainer**

CONTACT US....



KNOW MORE....

